

Driver Safety Program

It's a myth that truck-driving is risky. Like you, most of America's truck drivers are safe, conscientious professionals who want to deliver freight on-time and exception-free. These are the drivers Cover Whale wants to insure. You shouldn't have to pay higher insurance premiums due to the unsafe driving behaviors of those who choose to be reckless.

Our Driver Safety Program benefits you

Improves safety for you and others on the road

Identifies unsafe driving and provides coaching to help you avoid accidents and costly claims before they happen.

Saves you money on your insurance

Keeps your initial premiums low, and continued safe driving earns you 30% off at renewal

Helps with claims when they happen

Provides a broader range of visibility which can be used to dispute claims made by other motorists.

Advanced dash cams + safety coaching + the industry's best insurance = Protecting your livelihood.

Cameras

Dash cams flag aggressive driving behavior, such as speeding, hard braking, and hard turning, and record accidents should they happen, which may help exonerate you if you're not at fault. We require installation and ongoing use of dual-facing dash cams when purchasing an auto liability policy.

Coaching

A centerpiece of the Cover Whale Driver Safety Program, when we notice unsafe driving, you'll receive a combination of emails, texts and phone calls from us so you can stay aware of how you're driving and avoid those moments. Our coaching communications promote safer driving, protect other motorists, and help keep you insured and operating.

Coverage

Cover Whale insurance enables you to confidently take your skills and talent out on the road, delivering your freight safely. Our Driver Safety Program helps us offer some of the most competitive insurance rates in the trucking industry. This lowers the insurance costs to you.

The Cover Whale Safety Program comprises three components: cameras, coaching, and coverage working together to keep you on the road earning.



How it Works

Your installed dash cam will record and report unsafe “events” while you’re driving, including excessive speed, as well as hard-braking and hard-turning incidents.

- When the dash cam reports these events happening over time and/or over a number of miles driven, Cover Whale sends you an email and a text alerting you of the issue and strategies for improving your driving safety.
- Good news is if you take corrective action and the events don’t continue, we’ll let you know that we see the improvement. Just like a coach would.
- If the dash cam reports no improvement over time, we’ll let you know that you are at risk of having your insurance canceled. If the unsafe driving still continues we’ll notify you that we intend to cancel your coverage within 35 days. Even after you are notified, you have the opportunity to improve and have your insurance reinstated during that period.

Frequently Asked Questions

Some facts about the dash cams

Q: Do you have live access to my dashcam?

A: Neither Cover Whale nor your employer has live access to your dashcam.

Q: Can you hear me in my truck?

A: No, none of the dashcams we provide record audio.

Q: What do you do with the information from the dashcam?

A: Cover Whale uses the information from the dashcam to provide safe driving feedback and to offer discounts on future premiums for our safest drivers. Footage can also be used to protect and/or exonerate drivers and settle claims in the event of an accident.

Q: Is dashcam footage saved?

A: Only coachable driving events and accidents get saved.

Q: How long do you retain dashcam footage?

A: Footage is only temporarily retained onboard the dashcam and is constantly recording over itself. Footage is saved only in the event of a coachable or safety incident.

Q: Can I use my own dashcam?

A: As part of our Driver Safety Program, Cover Whale policyholders are required to use the Cover Whale-issued device. Using the approved device ensures that we can collect the most accurate information to provide our policyholders with the best rates, including individual discounts for safe driving.

Q: Does Cover Whale share my information with any government body?

A: No, Cover Whale does not voluntarily share any personal data with governments or law enforcement agencies of any country.

Q: What is the dashcam looking for?

A: The dashcam looks for speeding, hard braking, hard cornering, acceleration and other risky driving behaviors.

Q: Is dashcam footage shared with my employer?

A: Dashcams are required for all Cover Whale Auto Liability policies. If dashcams are not installed, your policy will be subject to cancellation.

Q: Will the dashcam help save me money?

A: Yes, because of the information from the dashcam, we’re able to provide lower introductory premiums than our competitors and offer our safest Auto Liability policyholders up to 30% off their renewal premiums.

Q: Does having the dashcam cost me more money?

A: There is no cost for the dashcam.

Q: How big is the dashcam?

A: The dashcam is small, light and installs in less than 10 minutes.

Q: Who should I contact if there is an issue with the dashcam?

A: You can contact safety@coverwhale.com